



NEWS BRIEFS

The winners of the ClipInfo "See Life in HD" contest are **Dan Klein**, from **Klein Optical** (Ottawa), and **Stéphanie Provost**, from **Carrefour Vision** (Thetford Mines). Each winner got to choose between a Samsung LCD 40" HDTV screen and the latest Apple iPad 2 (32 Gb).

After re-opening its lens production facility in Pathumthani, Thailand, **Hoya Canada** announced that **Hoyalux iD LifeStyle** lenses were once again available for sale. The company said it was touched by the understanding and support it received from its customers during the difficult period that followed the flooding in Thailand.

Trisha Beal, from **Brant Family Eye Care** (Ontario), **Alain Côté**, from **Clinique optométrique de Lennoxville** (Quebec), and **Diana Monea**, from **Eye Health Centres office** (Kensington, Alberta), are the three finalists in the annual **Transitions Healthy Sight Awards**. All three will be honoured at the **Transitions Academy**, to be held January 29-31, 2012, in Orlando, Florida, and the winner will be named Eyecare Professional of the Year and receive many rewards.

Optometry Giving Sight has received a \$20,000 grant from the Government of Alberta, through the international development component of the Community Initiatives Program. Administered by Culture and Community Spirit, the program supports humanitarian projects in developing countries and countries in transition. Alberta optometrists will match the grant, giving the charitable organization an equivalent amount. The funds will benefit the Optometry School in Eritrea.

The program to prevent vision problems and eye disease in children, **Eye See... Eye Learn**, is now available to kindergarteners in the greater London area, in Ontario. Over 7,000 children in nearly 200 schools will benefit from this program starting in January.



SCIENCE BOX

Slowing the spread of eye cancer

A drug used to treat seizures may slow down the spread of uveal melanoma, according to researchers at Washington University in St. Louis. They discovered that drugs known as histone deacetylase (HDAC) inhibitors affect the DNA structure of uveal melanoma, changing how the genes are expressed and reducing the proliferation of tumour cells. The researchers hope to be able to begin clinical testing in 2012.

NEXT ISSUE: JANUARY 20, 2012



FINANCIAL NEWS

The financial year has ended on a positive note for **CooperVision**, despite the difficulties it experienced during the recall of limited lots of its **encore100 toric** and **encore100 sphere** contact lenses. The company's revenue rose 15% to \$360 million in the fourth quarter, and revenue for the entire year was over \$1.1 billion, up by 16%.

For its part, **Carl Zeiss** concluded fiscal year 2010/2011 with record revenues of over \$5 billion, a 42% increase over last year. Profits are also up at over \$800 million. Its Carl Zeiss Vision division, however, saw a slight decline in revenues, dropping from \$1.166 billion to \$1.124 billion.



The Capsule DotClip Newsletter is getting a facelift!

The year 2012 begins with a newly revamped Capsule DotClip Newsletter. The news briefs which you've come to expect for the past 12 years haven't changed, but you'll notice a new logo, a new typeface and new icons.

The balloons in the new logo refer to the communications and information exchange forum that is today's Newsletter. We modernized the icons to reflect the evolution of the optical-eyewear industry as well as that of our readers, industry professionals who like to stay on top of the latest technologies.

The new typeface is modern yet easy to read, and the graphic grid showcases ads and messages from our sponsors.

The news format is still essentially the same, as it has proven to be a succinct yet effective communications formula for 12 years.

The Capsule DotClip Newsletter has been published by M2L Media for 12 years.



The news items identified with were covered more in-depth on the ClipInfo Portal, www.clipinfo.ca

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NEW PRODUCTS AND PROMOTIONS

Hoya Vision Care Canada has launched **Alliance**, its first full backside digital progressive lens. This lens is entirely personalized, as the design takes into account the pantoscopic tilt, the vertex distance and the panoramic angle. One of its advantages is the opportunity to offer an extremely wide range of material availability, including a polarized option in every index.

www.hoya.ca

Transitions.com/Learn has introduced two new courses in the series **Fostering Healthy Sight in Canada**. The course **Focus on Kids** explores obstacles in meeting kids' eye care needs and offers strategies to overcome them. The second course, **Focus on Culturally Diverse Groups**, presents the unique eyecare needs of the three largest demographic groups in Canada - Asian Canadians, African Canadians and Aboriginal populations.

Nikon has announced that its **SeeCoat Plus** coating has replaced **SeeCoat** on all lenses in indices from 1.50 to 1.74 in stock and Rx. The anti-static property of SeeCoat Plus prevents the build-up of static electricity, which means that dust and other dry elements do not cling to the lens surface. Thanks to the Ultra Tough Nano-Flex HC technology, SeeCoat Plus is more resistant to scratches while offering on average the least amount of reflection colour variation due to Nikon's IFC (Interference Fringe Control) Technology.

Viva International has introduced 14 new frames in its **GANT eyewear** and **GANT Rugger** collections. Among the new styles, the **G Winslow** model accentuates the All American Prep look of the collection. Handcrafted in acetate, it has a vintage feel thanks to its thick temples and two-tone coloration. In the women's collection, models **GW Morgan**, **GW Patty** and **GW Whitney** are all decorated with precious stone accents.

www.vivagroup.com



UPCOMING EVENTS

Optofair 2012

March 3
BC Association of Optometrists
Vancouver Convention Centre, East - Exhibit Hall A and Ballroom C
Noon to 5 p.m.

www.optometrists.bc.ca/code/navigate.aspx?id=1



APPOINTMENTS

Effective February 1, 2012, **Giovanni Zoppas** will be the new CEO and general manager of the **Marcolin Group**. **Vito Varvaro**, the current CEO, will remain as vice chairman of the board of directors. Giovanni Zoppas, age 53, has previously worked for **Andersen Consulting**, **Benetton** and **Nordica**.

Younger Optics has announced that it has become the first manufacturer to offer **Transtions® XTRActive™** finished simple vision lenses. Hard resin lenses are available immediately, and will soon be followed by polycarbonate lenses. Resin lenses are available in an Rx range of -4.00 to +4.00, with cylinder out to -2.00.

www.youngeroptics.com

Optique Perfect is introducing two new styles in the **Elle optical** collection. The wide temples of the EL 14316 model feature an epoxy butterfly charm and the brand signature. The 14319 model features a semi-rimless front and temples decorated with small butterflies. Optique Perfect is also releasing two new unisex styles in the **Esprit** collection. The ET14114 semi-rimless frame is made of stainless sheet-metal, making it very lightweight. The ET14116 full-rim model, made of stainless sheet-metal and acetate, carries the Esprit logo on the temples.

www.charmant.com

Zyloware is releasing many new styles from the **Sophia Loren** and **Stetson** collections, among others, which are distributed by **Opal Optical**. The Sophia Loren M230 is a full-rim metal frame. The temple is decorated with a floral design and crystals. The Beau Rivage 55 features a semi-rimless metal front. The end piece boasts sparkling crystals. In the Stetson collection, three full-rim metal frames are being introduced. The 286 has a double bar bridge and a thin temple, whereas the XL 15 features a beaded end piece and temple. The Off Road 5023 has an oval shape, whereas the Off Road 5024, a semi-rimless frame, has a rectangular shape.

www.zyloware.com



THE COMPLETE
EYECARE EVENT

Conference: March 22 - 25, 2012
Exhibition: March 23 - 25, 2012

New York, NY | Javits Center | www.visionexpoeast.com

Butter in place of contact lens solution

Some consumers clean or lubricate their contact lenses using baby oil, Coke, beer, petroleum jelly, lemonade, fruit juice and... butter! This is the disturbing finding of a recent study conducted by Bausch + Lomb. At least 20% of respondents admitted having used an unconventional solution or lubricant before wearing their lenses. A significant number also reported using saliva or tap water. **F**



The news items identified with **F** were covered more in-depth on the ClipInfo Portal, www.clipinfo.ca

This section is dedicated exclusively to optical industry professional needs. The ads will also be posted on www.clipinfo.ca



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CAREER OPPORTUNITIES

New Look Eyewear, a leader in the Canadian optical industry, has now nine locations in the National Capital Region. The company is proud to be able to count on over 600 employees, including 150 opticians. The vision of New Look Eyewear is to develop and expand within the Canadian optical market, particularly in Ontario. New Look Eyewear is looking for full-time and part-time **OPTICIAN, STORE MANAGER, SALES CONSULTANTS, and ASSISTANT-OPTOMETRISTS** to join its growing team in the National Capital Region. Registered student opticians are invited to plan their careers while interning or waiting for provincial licensing. New Look Eyewear's mandate in offering career opportunities emphasizes premium customer service and optical care as priorities for interested candidates. We offer competitive salary packages, excellent benefits, and promising careers. If you are an enthusiastic team player and would enjoy working in a professional environment, we encourage you to forward your resume to Human Resources department by fax: 418-624-6140 or e-mail: emploi@newlook.ca. Confidentiality guaranteed. For more information about New Look Eyewear, visit our website at www.newlook.ca.



EQUIPMENT

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Capsule newsletter **DOT CLIP**

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