

Your FRONTLINE Source of Canadian Optical Industry News

The news items identified with **P** were covered more in-depth on the ClipInfo Portal, [www.clipinfo.ca](http://www.clipinfo.ca)

## News briefs

Patricia Davidson, the Conservative MP for Sarnia, in Ontario, recently rolled out a private Member's bill in the House of Commons to amend the federal Food and Drugs Act to ensure that corrective contact lenses and cosmetic contact lenses are subject to the same regulations. Once regulated, cosmetic lenses would only be available through an eyecare professional. The bill is supported by Health Minister Leona Aglukkaq, as well as the Canadian Association of Optometrists, the Opticians Association of Canada and the Canadian Ophthalmological Society. **P**

**CooperVision** has expanded its recall of **encore100**<sup>®</sup> toric contact lenses to include a limited number of lots of **encore100 Sphere** contact lenses. The company has identified certain lots of these lenses with excessive levels of silicone oil residue, which may cause hazy vision or discomfort, severe eye pain or eye injuries. CooperVision is asking eyecare professionals to notify their patients. On November 18, the company launched a website to help users determine if their lenses come from one of the affected batches. [www.coopervision.com/international-recall](http://www.coopervision.com/international-recall) **P**

**TMS Optik** has halted its eyewear distribution activities in Canada. TMS Optik—specializing in sports eyewear—was the exclusive distributor in Canada for the **Demetz** brand and **ROS** (Revolution Optic Sunglass). Affected by the difficult economic context, the company saw its sales evaporating since 2008. TMS Optik is now trying to sell off its inventory by offering its customers discounted prices. **P**

Operations at the **HOYA** production facility in Pathumthani, in Thailand, where semi-finished and stock lenses are produced, resumed November 21, a month after having been interrupted for precautionary reasons. The situation is more difficult at the factory in Ayutthaya, which was flooded. The water level has dropped by 30 cm in the factory, but is still around 1.85 m in neighbouring streets. HOYA management hopes to be able to provide an inventory of the damage by late November and to re-open the facility in early 2012. **P**

## Appointments

At **Rodenstock**, **François Goulet** has been appointed as Territory Manager, Lenses, for Quebec. François Goulet started out practicing optometry from 1986 to 2000, and has been working as a licensed optician since 2005. In his new position, he will be responsible for training and product knowledge for eyecare professionals for the province of Quebec.

**Antonio Bortuzzo** recently became the new CEO of the **Alain Mikli International** group. He previously held this position at **Marcolin** and at **Allison Eyewear**. He is replacing **Dominique Alba**, who left the position after two years but remains as shareholder and director. Alba will continue to oversee the acquisition of **Vuarnet** and its integration into the Mikli portfolio.



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It is with sadness that **Rodenstock** wishes to inform the industry about the death of **Mr. Henryk Barski**, a true legend in the optical industry. He was a frame rep with Rodenstock for over 35 years and was very well known and loved in the optical industry. Capsule DotClip would like to offer their condolences to his wife and all of you in the optical industry who miss him.

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## Agreements and partnerships

**Sàfilo** has acquired **Polaroid Eyewear**, a transaction estimated at over \$87 million. Subject to certain conditions, the acquisition is expected to be completed in the first quarter of 2012. The company, formerly owned by StyleMark, will finish out the year 2011 with sales exceeding \$63 million.

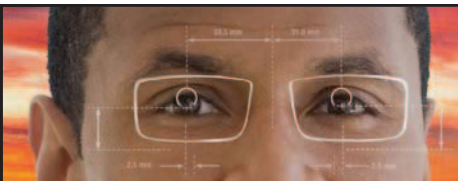
**Armani** will return to **Luxottica** in 2013. The two companies signed a letter of intent that should move them towards an exclusive 10-year licensing agreement for the design, manufacturing and distribution of **Giorgio Armani**, **Emporio Armani** and **Aix** brand prescription and sunglass eyewear. Armani had been under license with **Sàfilo** since 2003, an agreement that brought in nearly \$225 million in 2010.

**Alain Mikli International** and **Jean Paul Gaultier** have announced the launch of a new joint line. They describe their collaboration not as a licensing agreement, but as a partnership between two long-time friends. Their collection will be introduced in North America in January 2012 and will be distributed by Alain Mikli stores and by independent opticians. Jean Paul Gaultier previously had an agreement (licence) with DeRigo S.p.A.

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**New products and promotions**

**Signet Armorlite** announced that **KODAK** lenses will now be available with **Crizal® Avancé™** with **Scotchgard™ Protector**, **Crizal Alizé®** and **Crizal Easy™** from **Signetek™** coatings. Digitally created **KODAK Unique**, **KODAK Precise®** and **Precise Short** as well as **KODAK Concise®** progressive lenses can now be ordered with Crizal. [www.signetarmorlite.com](http://www.signetarmorlite.com)

Katy Perry is wearing **Carrera 1** metal aviator sunglasses in her new music video "The One That Got Away," from her album Teenage Dream. These frames are part of the new retro **Carrera** collection, distributed in Canada by **Sàfilo**. [www.mysafilocanada.com](http://www.mysafilocanada.com)

**Just use good old paper!**

Kamigu, the Japanese paper and cardboard product company, is marketing a pair of glasses made entirely of paper to help you when there is an emergency. With two circles perforated with 1-mm holes, the eyes can focus without lenses. The company says itself that in case of an accident, paper glasses can also serve as a tool to improve your vision.

**Science box**

**Controversy around screening for glaucoma in the United States**

The Agency for Healthcare Research and Quality is questioning the effectiveness of glaucoma screening. According to the Agency, there is no evidence of a link between glaucoma screening and early detection or more effective treatment. The American Academy of Ophthalmology and the American Glaucoma Society are criticizing the Agency for overlooking the value of screening in at-risk groups and ignoring published studies and anecdotal experience demonstrating the clinical benefits of screening. They are concerned about the impact of this negative analysis, which could discourage at-risk individuals from undergoing glaucoma screening. **P**

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**\$ Financial news**

**Marcolin** has reported sales of 169 million euros for the first nine months of 2011, up by 9% compared to 2010. Its net profit for this period is 17.3 million euros. The positive performance has helped the company reduce its debt, which rose from 13.8 million euros in September 2010 to 9.4 million euros a year later.

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**Fad for Steve Jobs' frames**

**Classic Rund** frames by the German company **Lunor** have sharply increased in popularity since the death of their most famous wearer, Steve Jobs. They were a huge success at the recent optical trade show in Hong Kong, where the Asian distributor of the frames, **Power Bloom**, featured a special display case for them. The German manufacturer was not mistaken, and its home page features a photo of the frames with this simple text: "the glasses of Steve Jobs." **P**



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